30TH ANNUAL CONFERENCE

HONORING OUR PAST, INVENTING OUR FUTURE

OCTOBER 6 & 7, 2023 | ASHORE RESORT & BEACH CLUB

SPONSORSHIP OPPORTUNITIES
Welcome to the Maryland State Family Child Care Association's 30th Annual Conference! We are excited to extend this exclusive invitation to you as a potential sponsor for our milestone event. Since 1983, MSFCCA has been a leading force in advocating for over 4,000 family child care providers, promoting high standards of care and education. As we celebrate this significant achievement, we invite your esteemed organization to join us as a valued sponsor.

Why Sponsor Our Conference

By becoming a sponsor, your organization will gain unparalleled exposure and access to a diverse network of family child care providers, educators, and influential stakeholders in the early childhood education field. As a sponsor, you will play a pivotal role in empowering and enriching the lives of providers, over 30,000 children, families, and communities across Maryland. Family child care providers, predominantly women and women of color, are dedicated professionals who provide essential care for thousands of children, supporting families throughout the state.

Honoring our Past, Inventing Our Future

Themed "Honoring our Past, Inventing Our Future," this conference will be a remarkable platform for professionals to reflect on our collective accomplishments in the family child care community while charting a path towards a brighter future. Your sponsorship will directly contribute to the success of this event, enabling us to offer inspiring workshops, expert-led sessions, and valuable resources to over 300 attendees, who are instrumental in shaping the future of early childhood education in Maryland.

Sponsorship Opportunities

We offer a range of sponsorship packages designed to suit your organization’s goals and budget. From Platinum to Bronze sponsorships, each package comes with unique benefits, including prominent logo placement, exclusive exhibition booths, and digital promotions. Your support as a sponsor will demonstrate your commitment to corporate social responsibility and elevate your brand as a leader in early childhood education advocacy. Join us in celebrating the diverse and dedicated family child care providers who play an invaluable role in providing care for thousands of children and supporting families across Maryland.

Website: www.msfcca.org/annualconference  ·  E-mail: training@msfcca.org  ·  Facebook: MSFCCA
• Prominent Recognition: Logo prominently displayed on conference banners, backdrop, and promotional materials.
• Exclusive Session: Opportunity to lead a dedicated session/workshop for next year’s conference (subject to approval).
• Exclusive Exhibition Booth: Prime location for a prominent exhibit booth throughout the conference.
• Full-Page Ad: Full-page ad in the conference program booklet.
• Digital Promotions: Logo and recognition in pre-conference emails and social media posts.
• Attendee List: Access to the list of conference attendees for follow-up purposes.
• Two Complimentary Registrations: Two complimentary conference registrations for your representatives.
SPONSORSHIP OPPORTUNITIES

GOLD - $10,000

two (2) available

- **Logo Display:** Logo featured on conference banners and promotional materials.
- **Session Sponsorship:** Recognition as the sponsor for a specific conference session (subject to availability).
- **Exhibition Booth:** Complimentary exhibit booth space during the conference.
- **Half-Page Ad:** Half-page ad in the conference program booklet.
- **Digital Exposure:** Logo and recognition in pre-conference emails and social media posts.
- **Attendee List:** Access to the list of conference attendees for follow-up purposes.
- **One Complimentary Registration:** One complimentary conference registration for your representative.
SPONSORSHIP OPPORTUNITIES

SILVER - $7,500
four (4) available

- **Logo Display**: Logo featured on conference banners and promotional materials.
- **Exhibition Booth**: Complimentary exhibit booth space during the conference.
- **Quarter-Page Ad**: Quarter-page ad in the conference program booklet.
- **Digital Exposure**: Logo and recognition in pre-conference emails and social media posts.
- **Attendee List**: Access to the list of conference attendees for follow-up purposes.
- **One Complimentary Registration**: One complimentary conference registration for your representative.

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SPONSORSHIP OPPORTUNITIES

BRONZE - $5,000
six (6) available

- **Logo Display:** Logo featured on conference banners and promotional materials.
- **Exhibition Booth:** Complimentary exhibit booth space during the conference.
- **Digital Exposure:** Logo and recognition in pre-conference emails and social media posts.
- **Attendee List:** Access to the list of conference attendees for follow-up purposes.
- **One Complimentary Registration:** One complimentary conference registration for your representative.

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SPONSORSHIP OPPORTUNITIES

SUPPORTER - $2,500

- Logo Recognition: Logo displayed on promotional materials.
- Digital Exposure: Logo and recognition in pre-conference emails and social media posts.
- Listing in Program: Company/Organization name listed in the program booklet

FRIEND OF MSFCCA - $1,000

- Digital Exposure: Logo and recognition in pre-conference emails and social media posts.
- Listing in Program: Company/Organization name listed in the program booklet

CONTRIBUTOR - $500

- Listing in Program: Company/Organization name listed in the program booklet

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READY TO SPONSOR?

TO ACCESS THE FORM, SCAN QR CODE
or go to:
https://forms.gle/NAjKGicY9Mg7kk9U9

CONTACT US

For more information, you may contact:

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